

DTV Consumer Education Quarterly Report
First Quarter 2009 (covering January - March)
MB Docket No. 07-148

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Cellular South Licenses, Inc. ("Cellular South") is a 700 MHz Lower Band licensee that provides common carrier wireless telecommunications services. As an eligible telecommunications carrier, Cellular South conducts consumer education outreach concerning the transition from analog broadcast television service to digital broadcast television (DTV).

Attached are sample notices to Lifeline/Link-Up customers, informing them that after February 17, 2009, and now after June 12, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power television programming unless the viewer takes action. Lifeline/Link-Up customers are notified monthly that a television receiver with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting, and that information about the DTV transition is available from www.DTV.gov, and from www.dtv2009.gov or 1-888-CALL FCC (TTY 1-888-TELL-FCC) or 1-888-DTV-2009 (TTY 1-877-530-2634) for information about subsidized coupons for digital-to-analog converter boxes.

DTV education information is also included in Lifeline/Link-Up publicity campaigns, and Cellular South personnel field calls about the DTV transition. Cellular South will continue to provide consumers with information about the DTV transition through June 2009.

Cellular South supports the Lifeline Assistance Program

Through the Federal Lifeline Assistance Program, Cellular South offers wireless phone service at a reduced rate to individuals in Mississippi and Alabama who participate in one of the following programs:

- Medicaid
- Food Stamps
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (Section 8) (FPHA)
- Low Income Home Energy Assistance Program (LIHEAP)
- Temporary Assistance for Needy Families (TANF)

Cellular South offers a monthly credit of up to \$13.50 for wireless service through the Lifeline Assistance Program.

Individuals living on tribal lands in Mississippi and Alabama:

- Medicaid / Food Stamps / Supplemental Security Income (SSI)
- Bureau of Indian Affairs (BIA) General Assistance
- Tribally Administered Temporary Assistance for Needy Families (TANF)
- Head Start Programs (Under Income Qualifying Eligibility Provision Only)
- National School Lunch Program / Federal Public Housing Assistance
- Low Income Home Energy Assistance Program
- Income at or below 135% of the Federally Recognized Poverty Guidelines

Cellular South offers a monthly credit of up to \$38.50 for wireless service through the Lifeline Assistance Program.

For more information, visit cellularsouth.com, call 1-877-9csouth (1-877-927-6884) or stop by a Cellular South location near you.

Federal Communications Commission Special Notice

On February 17, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action. At that time, a television receiver with only an analog broadcast tuner will require a converter box to receive over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products. Information about the DTV transition is available by going to www.DTV.gov. Information about the converter box program and subsidized coupons for digital-to-analog converter boxes is available by going to www.dtv2009.gov or by calling (888) DTV-2009.



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Account Number:

Billing Period: December 15 2008 through January 14 2009

www.cellularsouth.com

Previous Amount Due	129.50
Payments	-129.50 CR
Adjustments	0.00
Balance Forward	\$ 0.00

#BWNJSBR *****AUTO**3-DIGIT 392 ATM 1
 #CS9030951534CN3#
 400005801147

C127

Thank you for paying your account promptly!
 Shop online at cellularsouth.com!

392132303167

Subscriber charges	52.76
Taxes and other surcharges	5.12
Current Month Charges	\$ 57.88
Total Amount Due Due by 02/03/2009	\$ 57.88

Terms: Account balances that are unpaid by 2/14/2009 will be assessed a late fee of \$7.00 and may result in suspended service.

Digital Television Transition

Cellular South is helping the FCC spread the word about the upcoming change in television service. On February 17, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action. At that time, a television receiver with only an analog broadcast tuner will require a converter box to receive over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products. Information about the DTV transition is available by going to www.dtv.gov. Information about the converter box program and subsidized coupons for digital-to-analog converter boxes is available by going to www.dtv2009.gov or by calling (888) DTV-2009.

Mobile Banking from Cellular South and BancorpSouth

Cellular South is happy to announce another way to get the most out of your wireless service. If you are a Bancorp South online banking customer, you can now take advantage of Mobile Banking on your phone. View your bank balance, transfer funds and pay bills straight from your mobile phone, just like you would from your home computer. Login to your BancorpSouth online banking account and select Mobile Banking to sign up or go to cellularsouth.com for more information. Other banks will be joining soon!

Check Here for Change of Address: ☐ (Please complete form on reverse side)

Account Number:

Billing Closing Date:

January 14 2009

Please Make Check Payable To:

Cellular South
 P O Box 519
 Meadville, MS 39653-0519

Please print your email address on the following line:

_____@_____

Shop online at cellularsouth.com!

Total Amount Due by Feb 03 2009 \$ 57.88

Amount Enclosed

Please see reverse side for additional billing information.

Account Number:

Billing Period: January 15 2009 through February 14 2009

www.cellularsouth.com

Previous Amount Due	57.88
Payments	0.00
Adjustments	-5.99 CR
Balance Forward ***Due Immediately***	\$ 51.89

#BWNJSBR *****AUTO**3-DIGIT 392 ATM 1
 #CS0030951534CN3#
 400005802146

C128

The above BALANCE FORWARD is a past due amount from a previous bill. Your service is subject to interruption if this amount is not paid IMMEDIATELY.

392132303167

Account charges	7.00
Subscriber charges	51.93
Taxes and other surcharges	5.07
Current Month Charges Due by 03/06/2009	\$ 64.00
Total Amount Due	\$ 115.89

Terms: Account balances that are unpaid by 3/14/2009 will be assessed a late fee of \$7.00 and may result in suspended service.

Digital Television Transition

Cellular South is helping the FCC spread the word about the upcoming change in television service. On February 17, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action. At that time, a television receiver with only an analog broadcast tuner will require a converter box to receive over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products. Information about the DTV transition is available by going to www.dtv.gov. Information about the converter box program and subsidized coupons for digital-to-analog converter boxes is available by going to www.dtv2009.gov or by calling (888) DTV-2009.

Check Here for Change of Address: ☐ (Please complete form on reverse side)

Account Number:

Billing Closing Date:

February 14 2009

Please Make Check Payable To:

Cellular South
 P O Box 519
 Meadville, MS 39653-0519

Please print your email address on the following line:

@

Shop online at cellularsouth.com!

Amount Due Immediately	\$ 51.89
Amount Due by Mar 06 2009	\$ 64.00
Total Amount Due	\$ 115.89
Amount Enclosed	<div style="border: 1px solid black; width: 100px; height: 20px;"></div>

Please see reverse side for additional billing information.

12001432E*

*0030951534

Account Number:

Billing Period: February 15 2009 through March 14 2009

www.cellularsouth.com

Previous Amount Due	115.89
Payments	-115.89 CR
Adjustments	0.00
Balance Forward	\$ 0.00

#BWNJSBR *****AUTO**3-DIGIT 392 ATM 1
 #CS0030951534CN3#
 400005803145

C128

Thank you for paying your account promptly!
 Shop online at cellularsouth.com!

392132303167

Subscriber charges	70.12
Taxes and other surcharges	6.33
Current Month Charges	\$ 76.45
Total Amount Due Due by 04/03/2009	\$ 76.45

Terms: Account balances that are unpaid by 4/14/2009 will be assessed a late fee of \$7.00 and may result in suspended service.

Digital Television Transition

Cellular South is helping the FCC spread the word about the upcoming change in television service. On June 12, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action. At that time, a television receiver with only an analog broadcast tuner will require a converter box to receive over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products. Information about the DTV transition is available by going to www.dtv.gov. Information about the converter box program and subsidized coupons for digital-to-analog converter boxes is available by going to www.dtv2009.gov or by calling (888) DTV-2009.

Check Here for Change of Address: ☐ (Please complete form on reverse side)

Account Number:

Billing Closing Date:

March 14 2009

Please Make Check Payable To:

Cellular South
 P O Box 519
 Meadville, MS 39653-0519

Please print your email address on the following line:

_____@_____

Shop online at cellularsouth.com!

Total Amount Due by Apr 03 2009 \$ 76.45

Amount Enclosed

Please see reverse side for additional billing information.

12003792E*

*0030951534